

ANNUAL REPORT

2021 / 2022




HILLARY INSTITUTE
THE ASCENT OF GREAT LEADERSHIP


**Edmund
Hillary
Fellowship**

CONTENTS

Foreword	2
From the Chair	2
From the CEO	4
From the Institute Founder	5
Hillary Institute	6
A Review of 2021/2022	6
Laureate Achievements & Highlights	7
Edmund Hillary Fellowship	12
A Review of 2021/2022	12
2021/2022 Impact Snapshot	13
How EHF Supported Fellows in 2021/2022	15
How EHF Delivered for the Fellowship	16
EHF Fellow Highlights & Achievements	18
Fellows' Impact Snapshots	20
The Board	22
Management	22
Patron and Governors	23
Hillary Laureates	24
EHF Fellows	24

Cover: Aoraki/Mount Cook

Opposite page: Sir Edmund Hillary and Tenzing Norgay – Everest. Image courtesy Royal Geographic Society (with IBG).

GREAT LEADERSHIP CHANGES THE WORLD FOR THE BETTER



SIR EDMUND HILLARY personifies the essential human qualities of integrity, modesty, determination, and service to others born of a life-time of exceptional achievement. He was raised in a quiet country town at the bottom of the world in New Zealand, and this unremarkable schoolboy discovered early a love of mountaineering which ultimately led to his becoming an international legend as the first man to climb Mount Everest in May 1953, with Tenzing Norgay, Sherpa.

In the following 50 years he not only continued to lead expeditions to the most remote corners of the earth, perhaps most tellingly, he devoted himself to environmental and humanitarian efforts that have made a profound difference to the Sherpa communities where his famous summit climb was achieved.

In 2003, Sir Edmund and Lady June Hillary celebrated the 50th Anniversary of the ascent of Everest in Nepal, with Sherpa friends and the Tenzing family. In 2005, he formally re-embraced leadership development as the patron of the Exceleator: New Zealand Leadership Institute, and internationally through lending his name to the development of the Hillary Institute and its associated Laureate programme.

Knighthood by Queen Elizabeth II in 1953, Sir Edmund was the recipient of numerous international citations including The Order of New Zealand, his country's highest honour. He was awarded nine honorary doctorates and authored eight books. In January 2007, Sir Edmund returned to Antarctica for the final time for the 50 years celebration of his establishment of Scott Base for New Zealand. With Sir Edmund in honoured attendance, Prime Minister Helen Clark (as Patron) formally launched The Hillary Institute there on 22nd January 2007.

New Zealanders take great pride in this extraordinary, ordinary man, a world-wide symbol of courage, determination, leadership and humanitarian service. Sir Edmund passed peacefully in Auckland, on the morning of 11th January 2008, and was accorded the rare honour of a state funeral on 22nd January. 2019 was the centenary of his birth – a true legend who will forever be an inspiration to us all.

Next year, 23rd May 2023 will mark the 70th Anniversary of Sir Edmund's ascent of Mount Everest – a momentous occasion that will be celebrated by Aotearoa and communities around the world.

For a full biography of Sir Edmund Hillary visit www.hillaryinstitute.com

FOREWORD



FROM THE CHAIR

Tuia ki runga That it be woven above
Tuia ki raro That it be woven below
Tuia ngā mea katoa Interwoven within the threads of all
Rau rangatira mā

The 2021/22 year delivered an ongoing period of uncertainty as we continue to navigate a world where Covid-19 is now clearly part of our new normal. Despite the constraints and challenges we have all faced over the past year, I am proud to say that the Hillary Institute of International Leadership and Edmund Hillary Fellowship (EHF) have had an exciting and productive year as we progressed the work that outgoing Chair Paul Atkins and the Board began to align the two organisations. Since I took up the position of Chair in November 2021, the Board and I have been focused on completing the structural groundwork necessary to fulfil our vision. This includes amending our EHF Constitution to better align with the Hillary Institute, which embraces *mātāpono* (principles) of respecting Te Tiriti and cultural diversity, enabling communities, and creating sustainable outcomes. These principles have guided the Board and I when making governance decisions regarding EHF, as a social enterprise intended to make a positive impact on Aotearoa New Zealand and the world, and in supporting the purpose of the Hillary Institute.

Bringing the two organisations closer together also provides a significant opportunity to connect our Hillary Laureates and EHF Fellows in new and exciting ways. Building opportunities to amplify the strengths and skills of both organisations will continue to be a strategic priority for the Board in the coming year, as we put in place the structures and resources to enable a shoulder-to-shoulder approach. Through a single Board and unified management, with Rosalie Nelson as Chief Executive of both the Hillary Institute and EHF (from 1st September 2022), we are aligning the efforts of both groups in the service of our overall purpose to deliver extraordinary solutions for extraordinary challenges. This Annual Report is a milestone in our journey towards a different way of being. It is also a celebration of what has been achieved. It is inspiring to see the sustained commitment of Fellows to Aotearoa NZ, and how they are supporting Kiwi innovators and each other to grow and connect globally. And our Laureates continue to bring their voice, science and policy skills to accelerate global climate action.



MĀTĀPONO (PRINCIPLES) OF THE EHF CONSTITUTION

- Respecting Te Tiriti o Waitangi (the Treaty of Waitangi) as the founding constitutional document of Aotearoa New Zealand;
- Respecting the cultural diversity of people and communities;
- Inspiring and enabling people and communities to reach their full potential and take ownership of their future; and
- Enabling positive social changes by building communities to create sustainable positive outcomes.

To support the future needs of the Hillary Institute and EHF, the Board and I have identified key areas to grow our governance capability with recruitment of new trustees/ directors underway in 2022.

The foundations that have been laid in 2021/22, have put us on solid ground as we stride through 2022/23. It is a tribute to the hard work of the team that satisfaction with EHF and the Hillary Institute remains strong and the desire to engage more deeply is high, despite the challenges of Covid. As we look ahead, we are honoured to be walking forward with our partner Te Ātiawa Taranaki Whānui, whose support, wisdom, generosity, and grace we so greatly value.

The Board and I would like to thank and acknowledge our Hillary Institute Patron, former Prime Minister Rt. Hon. Helen Clark, our Hillary Summit Governors, and Lady June Hillary, Peter and Sarah Hillary and their children, for their ongoing support as we continue to honour Sir Edmund Hillary’s legacy and seek to reflect his passions and work to new generations.

The Board and I would also like to acknowledge the profound impact and significant contribution that Hillary

Institute Founder, Mark Prain has made, not just in the last year, but since the inception of the Hillary Institute in 2007. We are honoured that Mark will continue to support us with his wisdom and knowledge in a new role as Kaitiaki/ Guardian – a role that values the depth of relationships, legacy and leadership he brings.

The Board and I feel privileged to be strategically supporting two amazing organisations working with outstanding groups of leaders – beacons of change – offering enormous potential for collective impact on a global scale.

Anna Kominik
Chair, Hillary Institute & Edmund Hillary Fellowship



FROM THE CEO

My first financial year as CEO has focused on keeping Fellows connected and engaged given more than half of our Fellows were unable to enter Aotearoa New Zealand. A key priority has been the securing of our financial runway to support Fellows to create impact with, from, and for Aotearoa NZ.

In true startup style, the team has been able to pivot, improvise and adapt to a changeable environment. This includes working closely with Immigration NZ and the Innovation team at the Ministry of Business, Innovation & Employment on how to bring to our shores amazing talent to support the country's Covid recovery, while borders were still closed.

During this period we co-created our purpose, vision and strategy with Fellows. The ambition is huge: *'To partner with Aotearoa NZ to find and build solutions to our toughest challenges'*. To support this ambition, we reset our legal, structural and governance foundations; deepened our partnerships; increased our team's capacity and secured our financial runway to ensure we were ready when borders reopened. We supported Fellows to bring their skills, resources and global networks in support of each other and Kiwi innovators.

What is humbling is to see that even through Covid and border closures, Fellows are adding deep value to Aotearoa NZ. Our 2021/22 research shows they created 127 new ventures and over 200 high value jobs. They connected Kiwi startups to almost NZD \$240 million in capital, and invested NZD \$21 million directly into at least ninety-one New Zealand businesses.

Just as importantly, they have contributed their expertise, entrepreneurial skills and global connections to almost 200 ventures, donating more than 5,000 pro bono hours and donated money or goods to the value of almost NZD \$9 million. And this is just the beginning.

In 2022/23, we are welcoming and inducting over 270 Fellows into Aotearoa NZ. They bring skills and new ventures in aerospace, cleantech, renewable energy, circular economy and future leadership, to name a few. With the selection and attraction phase, and immigration pilot programme now complete, our focus is on welcoming, integrating and unlocking the potential of the Fellowship.

We are partnering with Fellows and Laureates to weave together the collective energy and talent that exists across the Hillary Institute/EHF whānau into a new 'Mission Studio' programme, where we come together around critical challenges with a structured framework for action. I want to acknowledge the patience and unwavering commitment from so many of our international Fellows. This protracted period of waiting has not been easy so it is incredibly rewarding to now welcome Fellows and connect them to each other and Aotearoa NZ through our Welcome Experience. I also want to acknowledge the engagement from mana whenua, Te Ātiawa Taranaki Whānui, in our cultural induction of Fellows and introduction to Te Tiriti o Waitangi.

For me personally, it has been a great privilege to serve our Fellow and Laureate community as they have exemplified the humility and perseverance of our namesake, Sir Edmund Hillary. Their leadership, passion and commitment gives me great hope for the future and the opportunity for Aotearoa NZ to be the basecamp for a better world.

Rosalie Nelson

CEO – Hillary Institute & Edmund Hillary Fellowship



FROM THE INSTITUTE FOUNDER

The search for a Hillary Laureate has always been a great honour, but also a great responsibility. Scouring the globe annually for an outstanding global climate leader was made somewhat challenging in 2021/22 due to the inability to travel, yet the remarkable mahi (work) these leaders were doing was very visible, even from afar. One leader's achievements shone particularly brightly. Vanessa Nakate, the young Ugandan climate activist and author, struck a resonant chord with our Hillary Summit Governors who were resolute in their decision to select her as the 2022 Laureate. Vanessa's voice on the imposition of sovereign debt on developing countries most affected by climate change, was one that echoed the cry of 2012 Hillary Laureate (President) Anote Tong a decade earlier. Vanessa is calling for the Global North to fulfil stated financial commitments regarding 'Loss and Damage', an agenda she carries with great insight, urgency and action, and is pursuing at the 'African COP'. Since her selection, the devastating climate change impacts felt by flood-hit countries like Pakistan have reminded us to not only recognise leaders like Vanessa, but throw our weight behind their fight. This year, the Institute is working on amplifying the Loss and Damage agenda and supporting Vanessa's campaign. Her fierce determination and hopefulness are characteristics shared across the Laureate family, in Christiana Figueres' (2020) *Outrage and Optimism* monthly podcasts and Climate Pledge investments, Aimée Christensen's (2011) philosophy of turning risk into opportunity, or Johan Rockström (2017) continuing to stress the tipping point boundaries we must not cross.

Indeed capturing Christiana's 'stubborn optimism' is at the heart of the book I'm writing, tentatively titled *The First 11 - The Hillary Laureate Story*, due for publication in late 2023, the 70th anniversary year of Sir Ed's and Tensing Norgay's ascent of Everest.

Building the Institute alongside exceptional stakeholders around the globe for more than 15 years has been an enormous privilege, however it is critical to recognise the two organisations as a whole (with 11 Laureates and a Fellowship of 500+ mission-driven innovators) is well underway on a renewed chapter of opportunity and radical collaboration, which is essential, exciting and a critical evolution.

To that end, I acknowledge and my hat goes off to Anna and the Board, and Rosalie and the team for the leadership they are already demonstrating. My passionate optimism will always be in their corner and I look forward to the ongoing practice and representation of Sir Ed's core values of service to humanity and the planet. In doing so, we will go on inspiring global impact with urgency and thereby unlock the potent agency of the Hillary Step in us all.

Whāia e koe te iti kahurangi ki te tūohu koe, me he maunga teitei

(Pursue excellence – should you stumble, let it be to a lofty mountain)

Mark Prain

Hillary Institute Founder & Kaitiaki/Guardian

HILLARY INSTITUTE

A REVIEW OF 2021/22

Selection of 11th Hillary Laureate

A highlight for the year was the Hillary Summit Governor's selection of the 11th Hillary Laureate. To enable that selection, a global-wide search for potential candidates was undertaken despite the realities of Covid intruding on normal travel practice. From the shortlist, there was one leader who stood out despite her relatively young age – demonstrating unrelenting spirit, tenacity and humility, was already 'mid-career' in her climate justice activism – and an author – at 26 years old. Someone whose focus on climate justice and solutions-modelling exemplified the humanitarian values of the Institute's namesake, Sir Edmund Hillary.

That person was Ugandan Climate Activist, Vanessa Nakate. Vanessa has joined a whānau of remarkable leaders, including the inaugural, Jeremy Leggett (UK) in 2009, the founder of Amazon Watch, Atossa Soltani; former President of Kiribati, Anote Tong; and Vanessa's immediate predecessor, Christiana Figueres (Costa Rica), the architect of the 2015 Paris Climate Accord.

The Institute is working alongside Vanessa during this next year, listening and encouraging her to do more of the remarkable work she is already doing, with support from her fellow Laureates. Vanessa will also have opportunities to connect with a wider global community of change-makers through the Edmund Hillary Fellowship, comprising more than 500 innovators from over 50 countries, all committed to New Zealand as a basecamp for global impact.

The Hillary Institute and Edmund Hillary Fellowship congratulates Vanessa on becoming the 2022 Hillary Laureate and looks forward to welcoming her to Aotearoa during 2022/23.

Vanessa will also feature in the book that Founder Mark Prain is writing: *The First 11 – The Hillary Laureate Story*, which focuses on 'stubborn optimism' and is due for publication in late 2023, to celebrate the 70th anniversary year of Sir Edmund Hillary's summiting of Mount Everest.



Transition Towards Closer Alignment

For the Hillary Institute, it was a year of closer alignment with EHF as part of a strategy set in motion by the Board in 2019, which could not be fully completed due to Covid. The culmination of the work during the last year has resulted in a single, integrated Board and unified legal and management structure, with the transition of operational arrangements to Rosalie Nelson, who assumed full leadership as CEO of both EHF and the Hillary Institute from 1st September 2022.

The governance structure and resources that were advanced during 2021/22 meant the two organisations have been well-positioned for 2022/23 with Founder Mark Prain taking up the new role of Kaitiaki/Guardian, supporting the strengthening of relationships alongside CEO Rosalie Nelson, with Laureates, stakeholders and financial supporters.

With these foundations in place, the Hillary Institute and EHF will be developing a new operational/business model that realises our purpose and clearly communicates and promotes our purpose and activities to stakeholders, funders, and philanthropists. The aim is to create ongoing and sustainable support for our organisation to generate even greater impact – through action, connections and community.

"The leadership already being demonstrated by Vanessa in her mid-20s is a remarkable tribute to her myriad of gifts and passionate commitment to Climate action, and to the African continent's demand for equitable change, where her work is firmly based. She is rapidly becoming a global figure of very significant impact and a unique voice at this critical time."

Hillary Institute Founder, Mark Prain

HILLARY INSTITUTE LAUREATE ACHIEVEMENTS & HIGHLIGHTS

2021/22 was a year when Covid created a reset opportunity: when much of the debate shifted from what should be done to how and when we do it, as climate action became an imperative. For some Hillary Laureates, this was an opportunity to reflect and prepare for the next season: for others it amplified their projects on climate action.

As a community of 11 remarkable leaders (see page 24), Hillary Laureates are continually advancing the climate action agenda and championing solutions for the plight of our planet. This report shares updates of four Laureates' mahi/work in service to planetary and societal health, including the achievements of Hillary Institute's newest Laureate.

I orea te tuatara ka patu ki waho

A problem is solved by resolutely finding solutions



WE CANNOT
EAT
COAT



VANESSA NAKATE 2022 HILLARY LAUREATE

“The climate crisis is the greatest threat that humanity faces – but it is also a brutal reality that people in Africa are facing right now in the form of drought, flooding, cyclones, and landslides. I’m honoured to be named the 2022 Hillary Laureate and to have the support of The Hillary Institute in my efforts to tell the stories of the communities most affected by the climate crisis, and to urge leaders from the Global North to initiate a facility for Loss and Damage finance at COP27.”

Vanessa Nakate was selected as the 2022 Hillary Laureate, making her the 11th Global Laureate since the inaugural Laureate, Jeremy Leggett (UK) in 2009.

A climate activist, author, and founder of the Africa-based Rise Up Movement, Vanessa began striking for the climate in her home town of Kampala in January 2019 after witnessing droughts and flooding devastating communities in Uganda.

Vanessa has become well-renowned for her international campaigns to highlight the impacts of climate change that are already playing out in Africa, as well as the larger global north-south ‘Loss and Damage’ challenge.

This has seen her powerfully engage with audiences from COP26 at Glasgow, to the World Economic Forum at Davos, to meeting with His Holiness Pope Francis.

Vanessa was named one of *TIME Magazine’s* 100 emerging global leaders and one of the *Financial Times’* 25 Most Influential Women of 2021. More recently, she has been awarded one of four Goalkeepers Global Goal awards by the Gates Foundation and appointed UNICEF’s Goodwill Ambassador. In 2021, Vanessa published her first book, ***A BIGGER PICTURE: My Fight to Bring a New African Voice to the Climate Crisis.***

With respect to the global ‘Loss and Damage’ agenda, Vanessa’s voice has been clear and resolute, pointing out that Africa’s contribution to greenhouse gas emissions responsible for global warming is less than 3.8%, yet the continent is disproportionately experiencing the impacts of climate change. She has not shied away from highlighting a lack of action by global leaders – directly to them – and the fact that “humanity cannot be saved by promises”.

In addition, Vanessa has advocated for the need to expand access to education for girls, arguing that education is not just a human right but also a climate solution. Vanessa also founded The Greens School Project, which addresses energy poverty in rural schools in Uganda, using economical and sustainable solutions to equip 24,000 schools with solar panels and eco-stoves. A true climate action leader and champion of rectifying inequalities caused or compounded by climate change, Vanessa Nakate’s selection as the 2022 Hillary Laureate is both highly significant at this moment and richly deserved – she continues to win accolades around the planet as she prepares for the 27th Conference of the Parties (COP27) – dubbed ‘The African COP’ – in November 2022.

“You cannot adapt to extinction.”

Vanessa Nakate



JEREMY LEGGETT

2009 HILLARY LAUREATE

Loch Ness has always had a global reputation, and now inaugural Laureate (2009), Dr Jeremy Leggett is forging new ways to use the land to save the planet, and create local, sustainable business opportunities through his new venture, Highlands Rewilding, where he is founder and executive director.

They are working on several projects – one at Bunloit estate on the western shores of Loch Ness, where 515 hectares of woodland, peatland, and grassland ecosystems will become a biodiverse carbon sink, taking carbon out of the atmosphere. It will also become an open air laboratory, providing the evidence base and data for change in land management practices that can inspire other countries to do the same. Gathering and highlighting the economic, environmental, and social impacts are a critical element of this project.

The 349 hectare Beldorney estate lies on the banks of the river Deveron, and is currently made up of 78% pastureland, and 22% woodland. The COP26 legacy “Forest of Hope” is planted here, and a large portion of the estate will be returned to a varied native broadleaf woodland, with regenerative farming practices introduced to improve soil health and biodiversity. Jeremy and his team are collaborating with local communities to co-create thriving eco-businesses that create community prosperity. Fifty founding funders raised GBP £7.6 million to buy the land, and the aim is to offer more shares at an affordable price to encourage a broad base of co-ownership.

“If we want to win the existential battle with climate meltdown and biodiversity collapse we have to demonstrate that repairing nature builds more prosperity for more people than continuing to undermine it,” Jeremy says.



JOHAN ROCKSTRÖM

2017 HILLARY LAUREATE

Professor Johan Rockström continues to eloquently state the case for the world’s nations to rapidly escalate their plans to mitigate global heating, because we have less than a decade to make effective change and avoid the rapidly-approaching tipping points from which there is no return. Perhaps the planet’s most internationally recognised expert in global sustainability issues and the science behind them, Johan is currently director of the Potsdam Institute for Climate Impact Research.

In 2021 he released a book entitled: **BREAKING BOUNDARIES: The Science Behind Our Planet**. It was co-edited with EHF Fellow Owen Gaffney, and illustrated by Félix Pharand-Deschênes, another EHF Fellow.

“The window is still open for us to have a future for humanity. We still have a chance.”

The book was developed into the Netflix documentary *Breaking Boundaries* narrated by Sir David Attenborough. It follows Johan’s scientific journey regarding the nine planetary boundaries that keep Earth stable, and features a number of scientists and environmentalists outlining the scale of the planet’s climate emergency, the six systems that require transforming, and what we can do right now to stabilise Earth’s life support system.

“The window is still open for us to have a future for humanity. We still have a chance. What we do between 2020 and 2030... will be the decisive decade for humanity on earth. The future is in our hands,” says Johan.

“We need to cut emissions by half over the next nine years if we want to have any chance of keeping global warming to 1.5C, and we need everyone – from activists to bankers and corporate executives – to force change.”



MEAGAN FALLONE

2018 HILLARY LAUREATE

Meagan Fallon has never been one to shy away from a challenge, and the global pandemic certainly delivered more than its share to her beloved India. Barefoot College International would usually host students on campus in Tilonia, Rajasthan, in a high-touch, face-to-face learning model, where cohorts of women from across the globe would spend six months together. When this became impossible, they flipped their lessons to an online model – with a difference.

Knowing their audiences were illiterate, rural communities, they created audio and audio-visual content that could be delivered via a mobile phone or a smartphone. In areas where families didn't own a smartphone, they supplied them. This created an opportunity to deliver family-driven content and educate the whole family. They discovered parents were as thirsty as their children to learn.

Through a partnership with Apple, they developed a new method of delivery, using an Apple TV and a solar-powered projector which was pushed out to smartphones via iPad. Teachers were able to adjust content to fit community constraints and keep communities learning, instead of cancelling classes. Meagan is also working on building a digital agri academy which will give rural communities better access to online education, through her role as Chief Impact Officer EESG at Innoterra, a Swiss/Indian agri-food technology platform. With 65% of India's inhabitants living rurally, this will enable over 830 million people to become more resilient, and create positive change not just for India, but for the whole world. Meagan splits her time between homes in India and Villars, Switzerland, and whenever she can, returns to her birthplace, Aotearoa NZ.



EDMUND HILLARY FELLOWSHIP

A REVIEW OF 2021/22

Despite Covid-related border restrictions affecting more than half of the Fellowship, Fellows were able to deliver value for Aotearoa NZ, on the ground and from overseas, creating economic, environmental, and social impact, examples of which can be seen on pages 18–19.

Impact takes many shapes and forms, which is why EHF sought to understand the depth and breadth of impact that Fellows had created during the course of 2021/22. Using independent researchers Curran Research Associates, 526 Fellows were invited to complete an impact survey, which received 169 responses. While the data is still being analysed, there are early and encouraging findings, which indicate the scale of impact that could be achieved from an integrated and activated community of world-class innovators and entrepreneurs.

Contributing to Aotearoa New Zealand's Innovation System

In a year when Aotearoa NZ was grappling with a volatile economy – at home and globally – Fellows were helping to accelerate New Zealand's innovation ecosystem, by growing Kiwi businesses, starting and scaling ventures, and providing investment. Recognising the challenges Kiwi businesses face when entering new markets, Fellows leveraged their global connections, provided mentorship and expertise. What did this look like?

- The creation of **127+ new registered ventures in Aotearoa NZ, and over 219 high value jobs** in areas such as waste to value; renewable energy; clean transportation and climate education.
- Fellows **invested NZD \$21 million directly** into at least 91 NZ businesses, addressing a high-risk capital gap, as well as helping raise **NZD \$239 million** in capital for Kiwi businesses, and helping startups to grow globally with at least three new venture funds directed towards Kiwi startups.
- Alongside these investments, Fellows **contributed over 5,000 pro bono hours** in providing mentorship and entrepreneurial advice, global market connections/insights and attraction of early stage capital.

Fellow support for NZ businesses*

- **68%** provided mentoring and support, with 127 governance roles held
- **32%** connected New Zealanders with local/ NZ-based talent or expertise
- **21%** connected New Zealanders with global financial resources and investment
- **24%** raised or attracted investment to NZ-based entities and ventures
- **44%** promoted NZ to the world as a place of sustainable innovation and entrepreneurship
- **41%** worked in ventures in which they had no financial stake

Commitment to Ideals, Addressing Inequalities and Inclusivity

At a time when communities and regions were feeling the compounding effects of Covid – financially and socially – Fellows focused on how they could tackle inequalities and were working to empower youth, Māori, and Pasifika, through advocacy and system redesign.

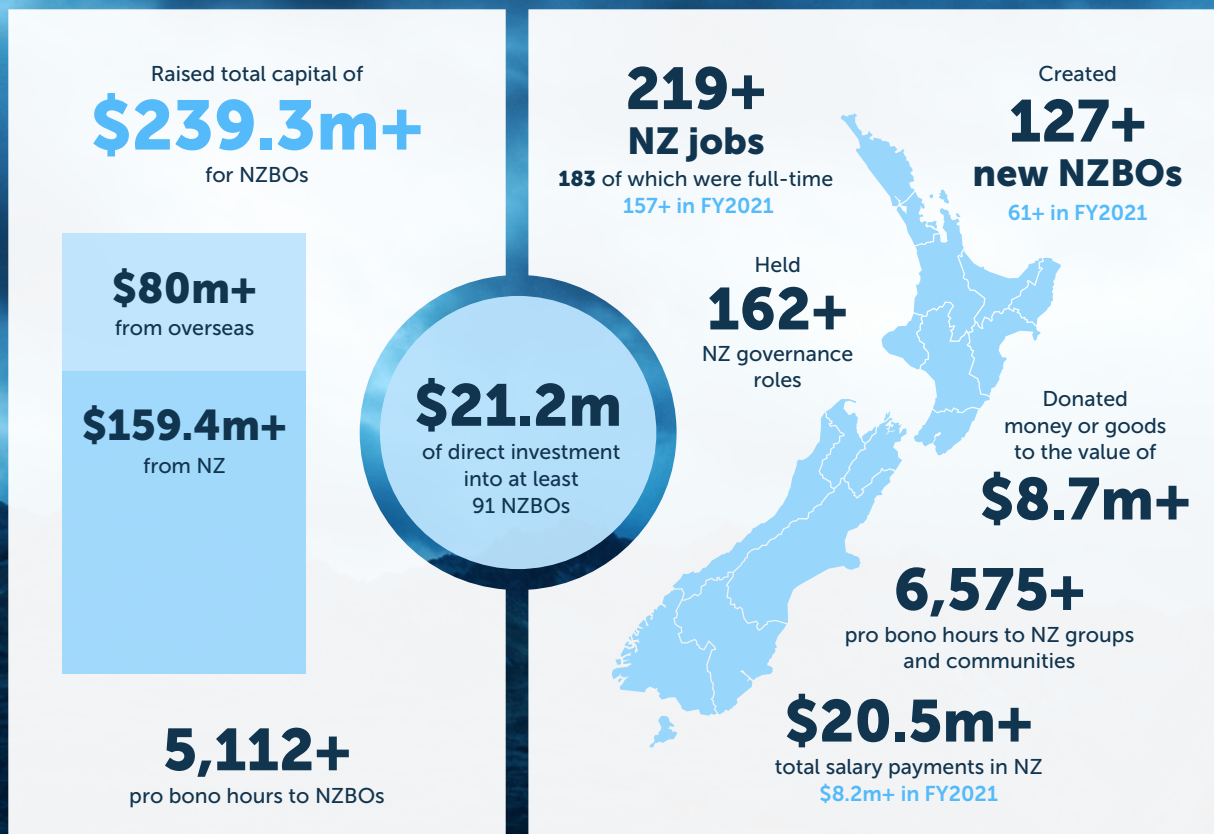
Fellows' commitment to addressing inequalities was evident with around **1 in 2 entities** created by Fellows having **women in ownership or management roles** and about **1 in 5 with Māori** in leadership roles.

Nearly **40% said their work is strongly influenced by UNSDGs** and **almost 30% were strongly influenced by Te Tiriti o Waitangi and biculturalism**.

Fellows donated money or goods to the value of nearly **NZD \$9 million**, and supported New Zealand groups and communities by gifting **more than 6,500 pro bono hours** – the equivalent of six full-time volunteers for the year.

2021/2022 IMPACT SNAPSHOT

Fellows created impact for NZBOs† Fellows created impact for Aotearoa



† New Zealand Business Organisations

*526 Fellows were invited to complete an Impact Survey and 32% of Fellows partially or fully completed the survey. All numbers are self-reported and represent only those numbers for up to N=169 Fellows. Actual numbers and contributions are expected to be higher than what is reported here. 63% of the Fellows who responded (as of Aug 2022) were residing overseas with a high response rate from Fellows in cohorts 6–8 who have been affected by border closures, suggesting significant impact has been created, despite being offshore.



Our purpose is to partner with Aotearoa NZ to find and build solutions to our toughest challenges. Our vision is that Aotearoa inspires global leadership and solutions for future generations, built on principles of Tangata Tiriti and values of Sir Edmund Hillary.



HOW EHF SUPPORTED FELLOWS IN 2021/22

EHF supports Fellows to accelerate NZ's innovation system and grow Kiwi businesses by starting and scaling ventures, leveraging global connections, providing mentorship and investment. Although 2021/22 was a challenging year, EHF, as an organisation not only delivered on its contractual commitments and met its self-set obligations to Fellows, but also advanced several strategic initiatives and put in place solid foundations for 2022/23 and beyond.

Highlights during the year included:

- **Extending the Global Impact Visa programme** to December 2022, through engagement with Ministers and officials. This allowed more than half the Fellowship locked out by Covid to be able to enter the country as borders reopened.
- **Receiving a commitment from over 99% of Fellows** impacted by border closures to remain with the Fellowship, despite uncertainty over when they might enter Aotearoa NZ.
- **Partnering with the Innovation team at MBIE** to secure a variation of contract, funding support and critical border exceptions for Fellows requiring urgent entry for their work in Aotearoa. This helped secure EHF's financial runway.
- **Co-creating EHF's vision, purpose and strategy with Fellows** – then partnering with Fellows to scope and plan for a future sustainable business model.
- **Celebrating a new chapter** and integrated leadership for EHF at an Anniversary Event, marking the five-year anniversary.
- **Connecting Fellows and Laureates with New Zealand leaders** around the country's critical challenges in a November online Springboard event. This included themes such as 'NZ's priorities and opportunities in the emerging decade of action on Climate' and 'understanding NZ's intergenerational transformation opportunity for Rangatahi'.
- **Advancing our journey of partnership with Te Ātiawa Taranaki Whānui**, supporting the development of a Waka Hourua resource, which explored the principles of Te Tiriti o Waitangi partnership.
- **A two-day wayfinding workshop** with Fellow Faumuina Felolini Maria Tafuna'i and Flying Geese, where the team learned more about Te Tiriti o Waitangi and explored the mindsets and ways of working required of Treaty partners.
- **Growing the team:** agreeing a new organisational structure focused on Fellowship Experience, Communications, and Impact, with a doubling of team size.

However the greatest highlight – and a tribute to Fellows' commitment – is the Fellow-to-Fellow engagement, and between Fellows and EHF as an organisation, despite Covid. Over **90%** of Fellows said they are satisfied to highly-satisfied with EHF (61% highly satisfied) and highly likely to recommend becoming a Fellow, should that be a future possibility. In addition, more than half of Fellows (**58%**) strongly agreed that being a Fellow enabled them to do more towards achieving their goals.

HOW EHF DELIVERED FOR THE FELLOWSHIP

Integrating Fellows into Aotearoa

COMMITMENT	STATUS	2021/2022
Induction Welcome Experience	On hold <i>In 2020/21 online Welcome Experiences completed. In person events deferred to 2022/23, due to border closures.</i>	Fifth anniversary event marking new leadership and new chapter with Fellows (in person/virtual). Fellow-led Treaty of Waitangi online training.
Programmes to support better integration into NZ and regions	Achieved <i>Note that regional engagement had to be conducted online except for Fellows in Aotearoa.</i>	<p>4 x Webinars providing advice on relocation and settlement, regions, and tax advice.</p> <p>1 x Springboard event – 3 day series of sessions connecting Fellows and NZ leaders around critical NZ challenges such as climate action, amplifying our innovation system, empowering rangatahi/youth.</p> <p>Connecting Fellows to NZ – universities, investors, government, agencies, start-ups and incubators/ accelerators, matching demand and skills.</p> <p>1:1 Connecting Fellows into special appointments – advisory, governance and mentoring roles to support Kiwi innovators.</p> <p>8 x cohort reconnection calls, monthly Fellows Impact Digest to increase awareness and flag opportunities for Fellows in NZ.</p> <p>Hosting 4-day virtual programme in partnership with the Angel Association NZ: created by investor Fellows for 10 NZ companies, 24 attendees to hear from VCs and international experts on raising capital and growth.</p> <p>14 x Live sessions, showcasing Fellows’ expertise and connecting into Ecosystem.</p> <p>Partnered with:</p> <ul style="list-style-type: none"> • Angel Association NZ • CreativeHQ on Climate Response Accelerator • TechNZ story • Ministry of Awesome • AUT & Auckland Exec business school <p>Provided regular Investment deal flow from NZ and avenues for Investor Fellows to engage with the NZ Investment ecosystem.</p>
Liaise with industry players		
Support Fellows to actively engage with NZ’s entrepreneurship ecosystem		

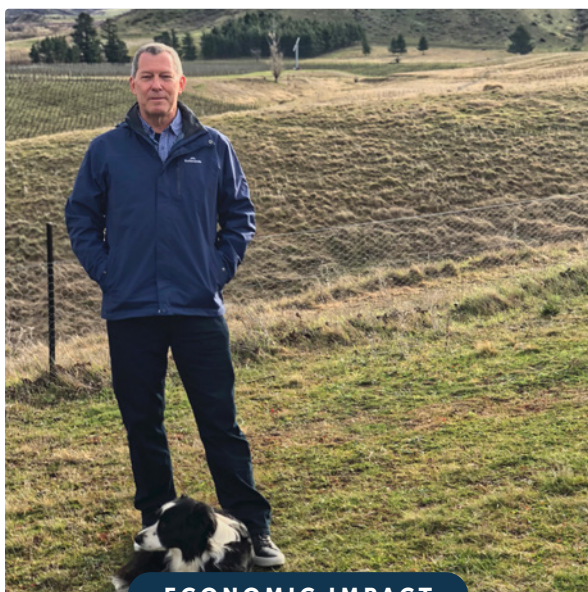
Visa and other obligations

COMMITMENT	STATUS	2021/2022
Code of Conduct	Achieved <i>Note: being updated to reflect Tikanga Māori.</i>	Code of conduct developed , in consultation with Fellows. In 2022/23 this will be redesigned to reflect Tikanga Māori as a Fellowship Charter.
Support Fellows with Visas: Global Impact Visa process; letter of support for Permanent Residence	Achieved	<p>Pastoral care and personalised support for Fellows' visa applications, and those unable to enter Aotearoa because of border closures.</p> <p>Extension of the Global Impact Visa programme to Dec 2022, in partnership with MBIE/Immigration NZ. Allowed over half the Fellowship to be able to enter the country as borders reopened.</p> <p>Partnered with the government to secure variation of contract and 50 critical border exceptions for Fellows requiring urgent entry into Aotearoa to support post-Covid recovery.</p> <p>Monthly engagement with Immigration NZ on border closures, exceptions and Fellow-specific visa matters.</p> <p>2 x Permanent Residence process for Fellows to request a letter of support to apply for Permanent Residence based on activity and impact. Fifty letters provided.</p> <p>Continuous improvements to the PRV scoring system (used to determine who receives a letter of support).</p>
Managing media and significant public comms in partnership with MBIE	Achieved	<p>Provided regular guidance and updates to Ministers and officials on reputational risks associated with border closures.</p> <p>Proactively engaged with MBIE on public communications and any media engagement.</p>
Creation of a self-funded delivery model	In progress	<p>Implemented tight cash management and secured future cashflow runway.</p> <p>Co-created 'Chapter 2' vision, purpose and strategy with Fellows.</p> <p>Researched and analysed business model options with Fellows aligned to refreshed purpose. To be implemented in 2022/23.</p>

Reporting

COMMITMENT	STATUS	2021/2022
Performance monitoring	Achieved	<p>Provided six-monthly financial updates and Covid-related risk scenarios to MBIE.</p> <p>Launched impact research study covering Fellows and stakeholders: results to be delivered in 2022/23.</p>

EHF – FELLOW HIGHLIGHTS & ACHIEVEMENTS



ECONOMIC IMPACT

INVESTING IN KIWI BUSINESSES

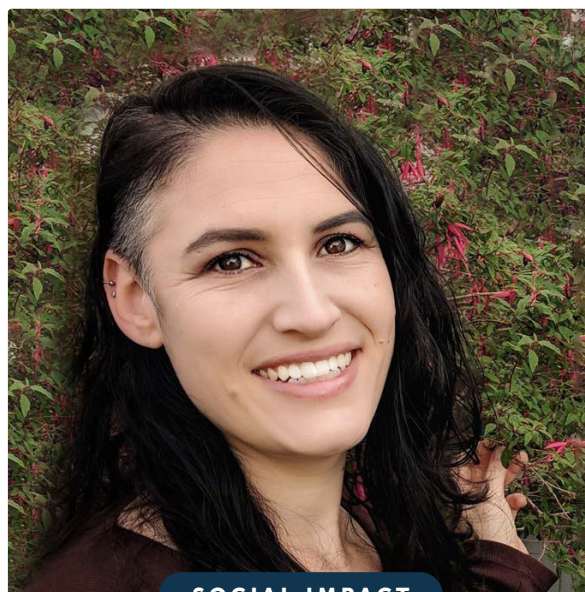
Mark Bregman & Quidnet

The COVID-19 pandemic may have closed the borders, but it didn't stop the deals flowing for Mark Bregman. In April 2021, Quidnet's first fund closed, and he's been adding investor partners ever since. "During COVID it was a challenge to sign up New Zealand investors, because they want to meet you in person – even more than US investors," he says.

Mark's extensive experience in New Zealand since the early 90's meant he already had lots of connections in the startup ecosystem, so he was able to continue investing in early-stage companies he'd initially met with, while based in California.

"Over the April 2021 to March 2022 period we made nine investments [NZD \$1.1 million]. That's a significant number of investments. One of the companies was Kara, a platform using AI and digital humans to deliver content in sign language. The founders, Arash Tayebi, Sahar Izadi, and Farmehr Farhour, are also EHF Fellows, but we only discovered that when we started talking."

After such a stellar year, Mark is excited about the new companies coming through the pipeline and is looking forward to new funding collaborations coming onstream to serve New Zealand startups.



SOCIAL IMPACT

INCREASING ACCESS TO ANTI-RACISM RESOURCES

Alanna Irving & Open Collective

Alanna Irving's work with Taiwi Tautoko ended up being the perfect project for the Open Collective mahi/work. Originally conceived as an intensive, in-person, facilitated anti-racism course, it is designed for non-Māori who want to support efforts to resist anti-Māori racism online. Alanna attended the pilot course in 2017 and was excited by its potential.

"I thought 'if we can offer some other learning options more people can access it,' so I offered to take the content and turn it into a DIY self-paced online course. I ended up collaborating with the creators and the leaders of the project, and brought them under the Gift Collective's umbrella, so they could access grant funds," she said.

"I think Taiwi Tautoko is a great example of something that is ideal for an open collective, because it was this coalition of collaborators. It wasn't a company, and it wasn't a charity – it didn't want to be that. It's truly a community, but it needed a form to exist, and that's where Open Collective could provide that umbrella and support network."



ENVIRONMENTAL IMPACT

MAKING OCEAN SCIENCE MORE ACCESSIBLE

James Nikitine & Blue Cradle

As the United Nations Decade of Ocean Science for Sustainable Development (2021–2030) began, James Nikitine and the team at Blue Cradle defined their main purpose – ocean literacy education – and began to put it into practice with new collaborations and their first expeditions.

In June 2021, their inaugural expedition was a collaboration with scientists from across New Zealand to study the marine environment around Whangārei, and the Hauraki Gulf and islands. They collected microplastics and biosecurity data. The Blue Cradle team also provided education sessions for school pupils on board.

Their second expedition, with many of the scientists from the first expedition, was a six-day journey in October 2021 around Fiordland, sampling surface microplastics and gathering biosecurity data in Te Moana o Atawhenua. In October 2021, Blue Cradle, in collaboration with Kororātahi Creative, released **Kororā Little Blue Penguin**, a documentary on the population of white-flipped penguins at Pōhatu Marine Reserve in Banks Peninsula, and the Helps family who have been working to protect the Kororā through predator trapping and citizen science. The film screened across New Zealand during Seaweeek in 2021.



"We were leading the way, and collaborating, working together as a team... we realised the sheer beauty of Aotearoa New Zealand's marine environment, and why we need to all behave like kaitiaki."

James Nikitine

Poor Knights Marine Reserve

Image courtesy of Blue Cradle.

FELLOWS' IMPACT SNAPSHOTS



Aya Miyaguchi and **Chris Fabian** combined forces to launch a significant project with Ethereum Foundation and UNICEF to expand the positive social impact of the growing crypto sector.



Abroad (**Justin Milano**) continued to shine a spotlight on the importance of founder wellbeing reporting on the impact created by their 14-week Breakthrough Wellbeing Programme, run in partnership with the Angel Association of NZ and NZTE.



AI startup Sorcero (**Dipanwita Das** and **Richard Graves**) secured USD \$10M Series A round of funding to continue scaling its medical and technical language intelligence platform.



Planet, the Earth data and analytics company with its fleet of over 200 earth imaging satellites (the largest in history), founded by Fellows **Robbie Schingler** and **Will Marshall**, was valued at USD \$2.8 billion following a merger with dMY Technology Group, and became a publicly traded company in December 2021.



Hazel Heal and **Victor Zonana's** Global Health NZ's Cure-a-Country project in Niue reached a world-first milestone – screening 90% of the population over 18 years old for Hepatitis B and C.



Fellows **Janine Edge**, **Lily Stender**, **Andrew Hoppin**, and **Alanna Irving** launched EHF Community Collective, an independent funding platform for Fellows to support each other with projects to activate the Fellowship or make a difference to communities in Aotearoa.



Pardes Biosciences (**Uri Lopatin**), focused on oral antiviral therapies to potentially treat and prevent COVID-19, raised USD \$199M through a SPAC.



Erik Zydervelt and the MEVO team expanded their car sharing service to Auckland in February 2022. The fleet includes 120 electric vehicles, and a range of low-emission models. They also launched a virtual fleet programme for organisations currently running a carpool system.



Up.Partners (**Adam Grosser**) launched a USD \$230M Fund designed to invest in low-cost, green transportation technology.



FELLOWS IN THE SPOTLIGHT

- **Ryan Petersen** featured in Forbes for his work at Flexport fixing the supply chain mess.
- **Kat Lintott's** indigenous short film ATUA screened at the Sundance Film Festival.
- **Tracy Chou** was named one of Time Magazine's Women of the Year for tackling online abuse with Block Party.
- **Jacinta Gulasekharam** and **Cameron Smith** were nominated in the New Zealander of the Year Awards.
- **Rob Reid** briefed the White House on the future risk of bioengineered pathogens which could create scenarios far worse than those created by nature, like Covid-19.
- Little Yellow Bird (**Samantha Jones**) and Chia Sisters (**Florence** and **Chloe Van Dyke**) were both recognised as the Best for the World™ BCorps for their impact and efforts towards the environment, social performance, transparency and legal accountability, placing them in the top 5% for all BCorps for their size worldwide.
- **Thabiso Mashaba** (These Hands) featured in the CNN special: *Botswana's shift to a knowledge-based economy*, for his work creating impact from his community in Africa.
- **Mark Sorenson** launched The Cleanery, a plastic-free eco cleaning business, through the Climate Response Accelerator in Wellington and featured on RNZ.

To find out more about EHF Fellows, visit www.ehf.org/fellow-directory

THE BOARD

To unlock the potential of two extraordinary groups – Laureates and Fellows – the Hillary Institute and EHF have a single board and unified management structure to ensure close alignment between the two organisations.

For biographies, visit www.hillaryinstitute.com



ANNA KOMINIK
(Chair)
Hillary Institute
Trustee / EHF
Director



SACHA
MCMEEKING
Hillary Institute
Trustee / EHF
Director



ANDREW
HOPPIN
Hillary Institute
Trustee / EHF
Director



CAMIA
YOUNG
Hillary Institute
Trustee / EHF
Director



MARK PRAIN
(Founder)
Hillary Institute
Trustee*

** From 1 September 2022, Mark stepped down as Trustee and took up the position of Kaitiaki/Guardian*

MANAGEMENT



ROSALIE NELSON
Chief Executive, Hillary Institute & EHF

THE UNDERPINNING TEAM

The Hillary Institute and EHF is underpinned by a passionate core team, with specialist support and services. Excited about moving both organisations to the next level, the team is committed to recognising and honouring their responsibility as Tangata Tiriti (People of Treaty) and to model the pioneering spirit and values of Sir Edmund Hillary.

To meet the small but mighty team, visit www.ehf.org/about-ehf

HILLARY INSTITUTE PATRON



RT. HON HELEN CLARK

Former Administrator, United Nations Development Programme (UNDP), New York
3 Term Prime Minister of New Zealand (1999–2008)

HILLARY SUMMIT GOVERNORS



Paul Atkins
(NZ)



Jim Armstrong
(US)



Manfred Kets de
Vries (Europe)



Jeremy Leggett
(UK)



Peggy Liu
(China)



Matt Petersen
(US)



Joan Shapiro
(US)



Dr Helen Sykes
(Australia)



Simon Walker
(UK)

The Board, Founder, and Chief Executive would like to thank and respectfully acknowledge the Hillary Institute's Patron, financial supporters, and for their Laureate selection work, the Hillary Summit Governors. We also pay tribute to those who have previously served as Governors and Trustees.

FOUNDING INVESTOR

Jan Cameron

RETIRED GOVERNORS

Anake Goodall (NZ), Former Chair

Hon. David Caygill (NZ),
Founding Chair

Ta (Sir) Mark Solomon (NZ – Ngāi Tahu), Founding Governor

Paul Hawken (US),
Founding Governor

Kevin Roberts (US/NZ),
Former Governor

IN MEMORIAM

Bridget Cullerton (Belize),
Founding Governor

Ray Anderson (US),
Founding Governor

Dr. Rajendra Pachauri (India),
Founding Governor

Christopher Doig (NZ),
Founding Trustee

The Hillary Institute and EHF Community of remarkable individuals from around the world.

HILLARY LAUREATES



2009
Jeremy Leggett
(UK)



2010
Peggy Liu
(China)



2011
Aimée
Christensen
(US)



2012
Te Beretitenti
(President)
Anote Tong
(Kiribati)



2013
Atossa Soltani
(Amazon Watch)



2014
Mike Brune
(US)



2016
Tim Jackson
(UK)



2017
Johan
Rockström
(Sweden)



2018
Meagan Fallone
(India)



2020
Christiana
Figueres
(Costa Rica)



2022
Vanessa Nakate
(Uganda)

EHF FELLOWS

The Edmund Hillary Fellowship (EHF) consists of more than 500 innovators, technologists, creatives, investors, entrepreneurs, educators, and systems designers, committed to New Zealand as a base camp for global impact.

From more than 50 different countries including New Zealand, Fellows span a range of high-value sectors seeking to make a meaningful impact in Aotearoa with projects, ventures and system-change with global application – from climate change to social inequities to business growth and productivity.

*“People do not decide to become extraordinary.
They decide to accomplish extraordinary things.”*

Sir Edmund Hillary

THE HILLARY INSTITUTE OF INTERNATIONAL LEADERSHIP

Recognising, rewarding and nurturing great leadership, the Hillary Institute's purpose is to recognise transformative leaders mid-career that are making outstanding contributions towards improving the human condition.

The Hillary Institute is a charitable trust, launched on 22nd January 2007. It is the 100% shareholder of the Edmund Hillary Fellowship (EHF), a not-for-profit limited liability company with charitable status.

The Hillary Institute was founded by Mark Prain, launched by Sir Edmund Hillary, with the Rt. Hon Helen Clark, former Prime Minister for Aotearoa NZ, as Patron, and David Caygill, former cabinet minister, as the founding Board Chair.

Charities Number: CC38369

Contact: leaders@hillaryinstitute.org.nz

Visit: www.hillaryinstitute.com



THE EDMUND HILLARY FELLOWSHIP

The Edmund Hillary Fellowship (EHF) was established as a social enterprise to have a positive impact on the world, supporting and advancing the purposes of its parent organisation, the Hillary Institute, with a focus on Aotearoa inspiring global leadership and solutions for future generations and anchored in the principles of Te Tiriti o Waitangi (The Treaty of Waitangi).

In March 2022, EHF became a limited liability company with charitable status. EHF was established in partnership with Immigration NZ to run a pilot Global Impact Visa programme to attract visionary entrepreneurs, investors and systems designers to create positive global impact from New Zealand.

Charities Number: CC60107

Registration Number: 6112633

Contact: team@ehf.org

Visit: www.ehf.org



FURTHER INFORMATION

A digital version of this Annual Report 2021/22 can be found at www.hillaryinstitute.com and www.ehf.org along with the accompanying Financial Statements for 2021/22 (audited by Moore Markhams).

Scenic imagery in the report by Trey Ratcliffe.



www.hillaryinstitute.com



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